



a social media roadmap
for women & girls
at the
2016 International
AIDS Conference

Use your virtual voice to join the
conversation on Twitter:

#WHATWOMENWANT @NETWORKATHENA

#OURSOLUTIONS @ACCESSCHAPTER2

#WNZ2016 @IASOCIETY

#AIDS2016 @AIDS_CONFERENCE

#YOUTHVOICES

ATHENA Network created this social media roadmap as part of the **#WhatWomenWant** campaign to amplify women's voices and power our solutions. We will leverage **#WhatWomenWant on Twitter** throughout the conference to mobilize women and young women, to join up conversations across sessions & events, and to ensure that women and young women's priorities for the HIV response are heard.

#WhatWomenWant was launched in May of 2016, inspired by the virtual advocacy catalyzed at the Commission on the Status of Women and years prior, when women came together to call for a changed system; one that respects the rights, dignity, and health of all. The campaign provides democratic space for women and young women to reach across issues, to strengthen each other's work. **#WhatWomenWant** is a platform to build our solutions.

Suggested Tweets

These represent the key advocacy priorities of ATHENA Network and women's civil society – share them often and widely, and tag key decision makers.

#WhatWomenWant Investment in women-led #civilsociety @NetworkATHENA #AIDS2016 #WNZ2016 #OurSolutions

#WhatWomenWant #HIV research agenda driven by women & girls' needs & rights @NetworkATHENA #AIDS2016 #WNZ2016 #OurSolutions

#WhatWomenWant #genderequality #humanrights #SRHR4ALL women in all of our #diversity @NetworkATHENA #AIDS2016 #WNZ2016 #OurSolutions

#WhatWomenWant sustained young #WLHIV leadership, visibility and voice @NetworkATHENA #AIDS2016 #WNZ2016 #OurSolutions

#WhatWomenWant comprehensive #sexEd & youth-friendly services @NetworkATHENA #AIDS2016 #WNZ2016 #OurSolutions

#WhatWomenWant full & unrestricted access to their #SRHR @NetworkATHENA #AIDS2016 #WNZ2016 #OurSolutions

#WhatWomenWant A gender transformative #HIV response that respects the leadership of #WLHIV @NetworkATHENA #AIDS2016 #WNZ2016 #OurSolutions

#WhatWomenWant #HIV prevention innovations that fit into our real lives, led by #oursolutions #AIDS2016 @NetworkATHENA #WNZ2016

In addition to the sessions in this guide, you can find #WhatWomenWant in these Networking Zones throughout the week:

Women's Networking Zone

Booth 620

SRHR Networking Zone

Booth 601

DREAMS Networking Zone

Booth 621

Research Literacy Zone

Booth 606

Global Fund Civil Society Networking Zone

Booth 604

Human Rights and HIV Networking Zone

Booth 618

TIME & LOCATION	EVENT	JOIN THE CONVERSATION		
WED-FRIDAY 13-15 JULY				
All Day Hilton Hotel	WomenNOW2016: A Pan-African Women's Summit on HIV, Sexual & Reproductive Health & Justice	@WomenNOW2016 #WomenNow2016 #WhatWomenWant	#WLHIV #humanrights #AIDS2016	#SRHR #access2treatment
SATURDAY 16 JULY				
08:00-19:30 MR22	LIVING2016: Pre-Conference Positive Leadership Summit	#Living2016 #WhatWomenWant #AIDS2016 #fundwomen	#GIPA #criminalization #stigmafree #YPLHIV	#access2treatment #treatment4all #AIDSFreeGeneration #humanrights
08:30-20:00 Session Room 5	Action + Access: Pre-Conference Plenary	@MSMGF @UNAIDS @bisialimi	#LGBTQ #trans #PrEP4All	#WhatWomenWant #AIDS2016 #KeyPops
SUNDAY 17 JULY				
08:00-19:30 Global Village Session Room 1	UN 90-90-90 Target Workshop: A Vehicle for Knowledge Translation of Treatment as Prevention	@UNAIDS #WhatWomenWant	#humanrights #PrEP	#access2treatment #AIDS2016
12:00-14:00 Southern Sun Elangeni Maharani Hotel	A Quarter for HIV Prevention	@UNAIDS @MichelSidibe @DrDParirenyatwa @MarijkeWijnroks	@MOHFW_India @HealthNG @PEPFAR	#WhatWomenWant #AIDS2016 #IntegratedDev #PrEP
MONDAY 18 JULY				
08.30-10.00 Global Village Session Room 1	Getting a Seat at the Table: Young Leaders Share the Highs and Lows of Leadership and Accountability	@NetworkATHENA @TheKCteam @UNYPA @theAIDSAlliance	@rnjplusburundi @PSIimpact #Link Up #AIDS2016	#WhatWomenWant #youthvoices #WhatIReallyReallyWant #GlobalGoals
10:15-12:15 Session Room 8	Start Free, Stay Free, AIDS Free: Finishing the Job of the Global Plan	@Chip_Lyons @EGPAF @WHO @JNJCares @UNICEF	@PEPFAR @UNAIDS @LzLoures @MACAIDSFund	@mohccZimbabwe #WhatWomenWant #AIDS2016 #EWECisME #IntegratedDev
10:15-12:15 Session Room 12	Addressing the HIV and Gender-Based Violence Dual Epidemics	@IPPFAR #WhatWomenWant	#AIDS2016 #GBV	#SRHR4All #GBVtalk
10:30-12:00 Youth Pavilion	Have You Seen My Rights? The Mental Health and SRHR Needs of Adolescents and Young People Living with HIV in East Africa	#SRHR #YPLHIV	#IntegratedDev #MentalHealth	#WhatWomenWant #AIDS2016
11:15-12:15 Research Literacy Zone	Hormonal Contraception and HIV	@HIVpxresearch @genderhealth	@ICWEastAfrica #SRHR #AIDS2016	#WhatWomenWant #familyplanning #reprojustice
13:00-16:00 Southern Sun Elangeni & Maharani	A Participatory Workshop on Implementing Effective Programs to Prevent IPV	@WhatWorksVAWG @kdunkle @SonkeTogether	@StStFeedback @SalamanderTrust #AIDS2016	@WhatWorks4Women #WhatWomenWant

TIME & LOCATION	EVENT	JOIN THE CONVERSATION		
15:00 -16:00 Global Village Session Room 2	Youth-Driven Advocacy: What it Takes to Put Young People in the Driver's Seat	@NetworkATHENA @TheKCteam @UNYPA @PSIimpact	@theAIDSAlliance @rnjplusburundi #AIDS2016 #Link Up	#youthvoices #WhatIReallyReallyWant #WhatWomenWant
17:00-19:00 Session room 10	DREAMing of an AIDS Free Future for Girls	@GatesFoundation @PEPFAR @GirEffect @JNJcares	@ViiVHC @GileadSciences @NetworkATHENA #BigDREAMS	#WhatWomenWant #AIDS2016 #GlobalGoals
17:00-19:00 Session Room 5	Young People's Leadership in Ending AIDS and Achieving Universal Sexual and Reproductive Health and Rights by 2030	@UNFPA #youthvoices #AIDSFreeGen	#familyplanning #SRHR4All #GlobalGoals	#WhatIReallyReallyWant #WhatWomenWant #AIDS2016
17:00-19:00 Session Room 6	HIV Infection Among Women: Strategies to Address 3 Key Global Challenges	@ViiVHC @ICAP_ColumbiaU @aighd	@LindaGailBekker #AIDS2016 #SRHR4All	#WhatWomenWant #TreatmentAsPrevention
17:30-18:30 Women's Networking Zone	Let's Talk About it at the Zone: Young Women's Leadership Initiative Briefing	@NetworkATHENA #WhatWomenWant	#AIDS2016 #WNZ2016	#womensrights #YWLHIV
17:30-18:30 Global Village Session Room 1	Reversing the Impact of HIV and AIDS on Women and Girls: Balancing the Scale	@KidsAndTeensNG	#AIDS2016	#WhatWomenWant
TUESDAY 19 JULY				
07:00-08:30 Session Room 8	Leveraging HIV Funding to Address Criminalization and its Impact on Sex Workers, Transgender Women and Gay Men in Africa	@MSMGF @AJWS @GlobalFund @ralfjurgens	@GlobalSexWork @PeninahMwangi2 @BHESP #AIDS2015	#sexworkerrights #KeyPops #trans #WhatWomenWant
07:00-08:30 Session Room 2	Violations in Healthcare Settings, with a Focus on Forced and Coerced Sterilization	@ICW_Global #SRHR4Her	#AIDS2016	#WhatWomenWant
08:00-09:30 Women's Networking Zone	Let's Talk About it at the Zone: Young Women's Leadership Initiative Briefing	@NetworkATHENA #WhatWomenWant	#AIDS2016 #WNZ2016	#womensrights #YWLHIV
08:45-10:45 Session Room 1	Where are we now?	@UCSD_GHI @ICWEastAfrica @PIH	#humanrights #AIDS2016 #treatment4all	#stigmfree #WhatWomenWant
11:00-12:30 Session Room 6	The Development and Pricing of HIV Medications and Diagnostics: Recent Controversies and Priorities for the Future	@WHO @SharonannMSF @Umunyana_rugege	@Section27news @theaidsalliance @dstgovza	#access2treatment #WhatWomenWant #AIDS2016
12.00	March Against the Forced & Coerced Sterilization of Women Living with HIV	@ICWEastAfrica #womensrights	#reprorights #AIDS2016	#SRHR4Her #WhatWomenWant
13:00-14:30 Global Village Session Room 1	Can We Get to the Point Please? A Youth-Led Debate on the Pressing Issues Facing Youth Engagement & HIV/SRHR Movement	@NetworkATHENA @TheKCteam @UNYPA @theAIDSAlliance	@rnjplusburundi @PSIimpact #Link Up #AIDS2016	#WhatWomenWant #youthvoices #WhatIReallyReallyWant #GlobalGoals

TIME & LOCATION	EVENT	JOIN THE CONVERSATION		
TUESDAY 19 JULY				
13:00-14:00 Session Room 1	What A Girl Wants: Sexual and Reproductive Health and Rights, Treatment Access and Gender Equality	@ICW_Global @CharlizeAfrica @KerenDunaway @PEPFAR	@G_MachelTrust @Martholanah #AIDS2016 #SRHIV4Her	#WhatWomenWant #WhatAGirlWants #WhatIReallyReallyWant #GlobalGoals
14:30-16:00 Session Room 12	Removing Human Rights Barriers to HIV Prevention, Care and Treatment: Using Data to Drive Action Globally	@OpenSociety @Alexandrina_iov @UNAIDS	#AIDS2016 #humanrights	#GlobalGoals #WhatWomenWant
14:30 - 17:00 Session room 7	What do We Need to Deliver PrEP to Adolescent Girls and Young Women? Tapping Into the Unheard Voices of End-Users and Providers to Ensure Equitable Access	@HIVpxresearch @NetworkATHENA #YouthVoices	#reprojustice #PrEP4All	#AIDS2016 #WhatWomenWant
14:30-17:00 Session Room 9	Beyond Blame: A Feminist Dialogue on Criminalisation of HIV Transmission, Exposure and Non-Disclosure	@USpwn @AidsLawProject @AIDSLAW	#humanrights #AIDS2016	#criminalization #WhatWomenWant
14:30-15:30 Session Room 1	New Evidence: Why Do Young Women in Africa Have High Rates of HIV Infection?	@NIH @PEPFAR	@CAPRISAOicial #gender	#AIDS2016 #WhatWomenWant
15:30-17:00 Session Room 1	Turning the Tide for adolescent girls and young women: how realizing gender equality and securing women's human rights are essential for reaching the end of AIDS	@UNAIDS @PEPFAR @GlobalFund @SonkeTogether	@LzLoures @FrancoiseGirard @IWHC #AIDS2016	#BigDREAMS #GlobalGoals #AIDSFreeGeneration #WhatWomenWant
16:30 -18:00 Global Village Youth Pavilion	Prevention Now for Women and Girls: A Rights-Based Integration Advocacy Training	@NetworkATHENA @UNYPA @theAIDSAlliance @rnjplusburundi @_GYCA_	@HIVpxresearch @genderhealth @theaidsalliance @STOPAIDSNOW #AIDS2016	#WhatWomenWant #Link Up #WhatIReallyReallyWant #GlobalGoals #YouthVoices
17.00-19.00 Session room 5	Young Peoples Leadership in Ending AIDS and Achieving Universal to SRHR by 2030	@UNFPA #YouthVoices	#GlobalGoals #AIDS2016 #SRHIV4Her	#WhatIReallyReallyWant #WhatWomenWant #SRHR4All
18:30-20:30 Session Room 9	The Collapse of Global AIDS Funding	@AIDSHealthcare	#FundWomen #AIDS2016	#WhatWomenWant
18:30-20:30 Session Room 11	Community Innovations at the Forefront of Ending New HIV Infections Among Children and Enhancing Women's Health	@UNAIDS @actnforchildren @UNICEF	@GlobalFund @ejaf #PACF	@ELMAPhilanthro #AIDS2016 #WhatWomenWant
18.30-20.30 Session Room 7	Leaving No One Behind: How to Bring HIV Services to Scale for Key Populations	@ChrisCollinsGVA @PEPFAR @UNAIDS @UNDP	@GlobalFund @healthGAP @thairedcross #KeyPops	@UCSF #AIDS2016 #WhatWomenWant #SRHIV4Her
18:30-20:30 Session Room 5	Respect! Choice! Diversity! Creative and Inspiring Young People from the Link Up Project Share Practical Innovative Tools They Have Developed	@NetworkATHENA @TheKCTeam @UNYPA @_GYCA_	@theaidsalliance @theAIDSAlliance @rnjplusburundi #AIDS2016	#WhatWomenWant #Link Up #GlobalGoals #YouthVoices

TIME & LOCATION	EVENT	JOIN THE CONVERSATION		
WEDNESDAY 20 JULY				
07:00-08:30 Session Room 4	The UN High Level Panel: A Call to World Leaders to Enhance R&D and Access to Medicines	@OXFAM @STOPAIDS	@TAC #AIDS2016	#access2treatment #WhatWomenWant
07:00-08:30 Session Room 3	HIV Prevention in Young Women and Girls in South Africa	@HealthZA @PEPFAR	@KFW #AIDS2016	#WhatWomenWant #PrEP4Africa
11:00-12:30 Session Room 3	Advocacy Tactics I: Treatment scale up and using HLM & SDGs in Advocacy	@AneleYawa @TAC @AlessaNilo	@ITPCglobal @UNAIDS #AIDS2016	@ungassAidsForum #WhatWomenWant #GlobalGoals
11:00-12:30 Global Village Session Room 1	An Interactive Learning Event on Positive Health, Dignity & Prevention for Pregnant Women & Mothers Living w/ HIV	@Martholanah @Floriako	@JaneSheps #AIDS2016	#WhatWomenWant
11:00-12:30 Session Room 11	Opportunities for and Challenges to Sustainable Financing of the AIDS Response	@GlobalFund #GlobalGoals	#FundWomen	#AIDS2016 #WhatWomenWant
12:45-13:45 Women's Networking Zone	Using Social Media to Amplify Women's Voices: #WhatWomenWant Workshop & Skills Building	#WhatWomenWant @NetworkATHENA	#AIDS2016 #WNZ2016	#YouthVoices
13:00-14:30 Global Village Session Room 1	The HIV prevention landscape for women: A look at new and emerging HIV prevention options, including PrEP, vaginal rings, and new products in development	@WHO #PrEP #SRHIV4Her	#AIDS2016 #PrEP4Africa	#WhatWomenWant
13:00-14:30 Global Village Youth Pavilion	Womandla! Can PrEP Empower Young Women to Stay HIV-Negative?	#PrEP #AIDS2016	#PrEP4Africa	#youthvoices #WhatWomenWant
14:30-17:30 Session Room 7	PrEP Implementation: From Clinical Trials to Clinical Care	@ygpillay @WitsRHI	@FenwayHealth @MOH_Kenya	#AIDS2016 #WhatWomenWant
16:30-18:00 Session Room 11	Supporting HIV-affected Women and Men to Safely Meet Reproductive Goals: Insights into Contraception, Safer Conception, and Infertility	@WHO @ReneeHeffron @WitsUniversity	@UKZN @MakerereU #familyplanning	#AIDS2016 #WhatWomenWant #reprohealth
17:00-18:30 Global Village Session Room 1	Engaging Adolescents in HIV Treatment and Care: Approaches for Improved Service Delivery	@UNAIDS #YouthVoices	#AIDS2016 #HIV	#WhatWomenWant
17:30-18:30 Women's Networking Zone	Let's Talk About it at the Zone: Young Women's Leadership Initiative Briefing	@NetworkATHENA #WhatWomenWant	#AIDS2016 #WNZ2016	#womensrights #YWLHIV
THURSDAY 21 JULY				
07:00- 08:30 Session Room 10	Hormonal Contraception and HIV: A Review of the Science and Research, and Their Implications for Research, Programme and Policy	@WHO @WITTS @Gutmacher	@cbpolis @steynps #familyplanning	@UWGHRC #AIDS2016 #WhatWomenWant
07:00-08:30 Session Room 3	What People Living with HIV Want	#Living2016 #WHLHIV	#AIDS2016 #YPLHIV	#WhatWomenWant #WHLHIV
08:45-10:45 Session Room 1	What Are the Key Barriers?	@CAPRISAOOfficial @JohnsHopkins	@AlessaNilo @ungassAidsForum	#AIDS2016 #WhatWomenWant
11:00-12:30 Women's Networking Zone	Let's Talk About it at the Zone: Young Women's Leadership Initiative Briefing	#WNZ2016 #WhatWomenWant	#YWLHIV #AIDS2016	#womensrights
11:00-12:30 Session Room 4	Making the Revolution in HIV Prevention Real	@USAID @WHO	@SabrinaKitaka @HarvardChanSPH	#WhatWomenWant #PrEP4All

TIME & LOCATION	EVENT	JOIN THE CONVERSATION		
THURSDAY 21 JULY				
11:00-12:30 Session Room 2	Young Key Populations: Empowered to Claim Their Sexual and Reproductive Health and Rights	@UNFPA @DrilyaZhukov @sexualobserver @prmladenov	@JBhila @TransEqualityUg #AIDS2016	#WhatWomenWant #reprorights #reprojustice #KeyPops
11:00-12:30 Session Room 1	Walking the Talk: Identifying Avenues for Gender-Responsive Adolescent Programming in National Plans and Global Fund Concept Notes	@MCroceGalis #WhatWomenWant	#AIDS2016	@WhatWorks4Women
11:00-12:30 Session Room 1	Financing the Response to HIV: Show Us the Money	@PEPFAR @PalladiumIntDev @HIVpxreserach	@UKZN @amfAR #FundWomen	#AIDS2016 #WhatWomenWant
11:00-12:30 Session Room 3	Advocacy Tactics II: Communities Challenging Human Rights Violations	@UNAIDS @KenyonFarrow @TAGTeam_Tweets	@ECUO_org @Maramaboo @IshtarLakhani	@Dorakiconco @Asia_ilse #WhatWomenWant #AIDS2016
13:00-14:00 Session Room 1	Ending AIDS with the Voices of Youth: How Stigma and Discrimination Affect Key Populations	@MaturuLoyce @zvandiri @IASociety	#YouthVoices #AIDS2016 #StigmaFree	#WhatWomenWant #KeyPops
14:30-17:30 Session Room 3	Demanding Accountability and Action for Women's and Girls' Health and Rights Now!	@UNAIDS @SKowalski @IntlWomen	@ICW_Global @GlobalFund	@Maureenmurenga @ChrisCollinsGVA
14:30-15:30 Global Village Session Room 2	Using Funding Data to Advocate for Global and Domestic Resources in the Critical Push towards the end of AIDS	#DisaggregatedData #data	#AIDS2015 #FundWomen	#WhatWomenWant #gender
14:30-17:00 Session Room 9	Young People are the Future: Listen to Young People, Ensuring Their Protection and Investing in Their Health	@alesijackie @gycaswell @cedricnini	#AIDS2016 #LinkUp	#WhatWomenWant
18:30-20:30 Session Room 10	Girls and HIV: What We Know, What We Don't Know, and What We Need to do to Reach 10-29 Year Olds	@GatesFoundation @PEPFAR @GirlEffect	@Pop_Council #LinkUp #BigDREAMS	#EndHIV4Her #SDGs #GlobalGoals
18:30-20:30 Session Room 6	What it Takes to Make HIV Self-testing a Global Reality: Evidence, Quality-assured Product and Country Uptake	@WHO @LinkagesProject @FHI360 @PSIimpact @UNITAID	@PATHtweets @APCOM @fiocruz @USAID @GlobalFund	@CIFFChild @gatesfoundation #WhatWomenWant #AIDS2016 #EndHIV4Her
18:30-20:30 Session Room 7	Innovative Approaches for Sustainable Financing of AIDS Responses	@UNDP #AIDS2016	#FundWomen	#WhatWomenWant
FRIDAY 22 JULY				
07:00-08:30 Session Room 12	Use of Gender Transformative Approaches in HIV and SRHR Interventions to Address Gender Inequalities in South Africa	#WhatWomenWant #AIDS2016	#SRHR4All #IntegratedDev	#SRHIV4Her
07:00-08:30 Session Room 2	Addressing the Needs of Adolescents: Improving Quality of Health Care Services Along the HIV Cascade	@WHO @UNICEFAfrica	#AIDS2016	#WhatWomenWant

TIME & LOCATION	EVENT	JOIN THE CONVERSATION		
FRIDAY 22 JULY				
08:45-10:50 Session Room 1	How Do We Get There?	@PEPFAR @LzLoures @UNAIDS	@UNICEF @HealthZA @CarlosdelRio7	#WhatWomenWant #AIDS2016
11:00-12:30 Women's Networking Zone	Let's Talk About it at the Zone: Young Women's Leadership Initiative Briefing	@NetworkATHENA #WhatWomenWant	#WNZ2016 #AIDS2016	#womensrights# YWLHIV
11:00-12:30 Session Room 13	Why Do We Need Prevention Justice in the Era of Biomedical Interventions?	@amarulagal @AfricaSexWork @WWAVinc	#AIDS2016 #trans	#WhatWomenWant #PrEP
11:00-12:30 Session Room 11	HIV Prevention in Women, Adolescents & Girls	@UNICEF @AccessChapter2	@UNAIDS #AIDS2016	#WhatWomenWant #access2treatment
11:00-12:30 Session Room 2	Getting the Money We Need: The Case for Investment and Using Resources for Maximum Impact	@WorldBank @IASociety	@DrDParirenyatwa @MoHCCZim	#WhatWomenWant #AIDS2016 #FundWomen
13:00-14:00 Session Room 1	From commitments to action: Implications of the 2016 High Level Meeting on AIDS	@ZambiaUN @UNAIDS @JanMBeagle	@HealthZA @theaidsalliance	#WhatWomenWant #AIDS2016

Thank you for championing #WhatWomenWant at #AIDS2016!



For more information about the campaign, email ATHENANetwork16@gmail.com